

Speak for the Trees Boston

ANNUAL REPORT 2020



Speak For The Trees was founded in 2018, and though the world changed drastically in 2020 we continue to pursue our mission of improving the equity, health, and size of Boston's urban forest. This year saw many changes in our dayto-day operations, but the core of our work remained the same: community outreach and education, tree plantings and giveaways, public advocacy, and ongoing research into Boston's urban environment.

2020 HIGHLIGHTS









400+ 100 trees seedlings mailed given



5,000+ trees

inventoried



hired

5 community

stories







2021 GOALS







Educate 750 **BPS** students



Engage 750 residents



Follow us to stay up to date on our work









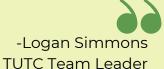
@Trees_Boston

TEEN URBAN TREE CORPS

While this past year was more digital than anyone anticipated, we are excited to report the success of our 2020 Teen Urban Tree Corps program! Over the summer, we hired 15 teens from the Boston area and asked them to explore five community forests in Boston. In the process of learning about the distinct urban environments of North Dorchester, South Dorchester, Hyde Park, West Roxbury, and Roslindale, the teens took walks, learned how to interview neighbors, and developed multimedia stories and written reports to share their findings. Four of the teens stayed on with us into the fall to continue their work.



My goal... is to go back to school to get a masters degree in forestry and dedicate myself to that career path. Deciding forestry is where I want to spend my life was a huge realization for me. I would have never discovered it without Speak for the Trees.



NEIGHBORHOOD STORIES

Last summer, 15 Boston teens explored the past, present, and future of 5 of Boston's community forests and wrote reports and created videos based on what they learned. See their work online at

treeboston.org/teen-urban-tree-corps-2020/







North Dorchester

"The amount of green space in North Dorchester bears a striking resemblance to the minority population percentages ... which can be traced back to the history of redlining in Boston"





South Dorchester

"We interviewed community residents and leaders to get a better understanding of what residents experience and how people can then take action from there."





Roslindale

"Roslindale is one of the few neighborhoods in Boston with enough trees to lower summer temperatures and reduce air pollution well enough to provide health benefits to its residents"





Hyde Park

"Without the benefits of a substantial tree canopy, many African-American residents continue to live without shade and filtered air."





West Roxbury

"With the neighborhood's tree lined streets & plentiful green spaces, West Roxbury & its residents continue to benefit from its mature urban forest."

ADVOCACY

The Trees of Melnea Cass Boulevard

The 370 trees lining Melnea Cass Blvd in Lower Roxbury have long been threatened by a looming reconstruction project. When the threat became imminent this past summer, SFTT joined forces with residents and The Friends of Melnea Cass Boulevard (FMCB) to advocate for the trees. Residents and community members joined together to insist that their health matters and that their voices must be heard. Through a sustained advocacy campaign, the city paused and then agreed to stop the project. Today the city and the FMCB are working closely together to develop a new greenway that will be designed and informed by a community-led process.



Melnea Cass Boulevard
— and its trees — stand
as a testament to the
power of a community
coming together to
preserve public health

Melissa Hoffer, Chief of Energy and Environment Bureau of the Attorney General's office

We live in times when we have to keep all the trees we have. The trees are essential to us.

Yvonne Lalyre Roxbury Resident and member of Friends of Melnea Cass Boulevard



TREE GIVEAWAYS

In 2020, we gave away 150 5-gallon trees to Boston residents

HYDE PARK

At our Hyde Park tree giveaway in May we gave away over 75 trees. We followed up with the new tree owners in the months after the giveaway to ensure the longevity of the trees. We gave away Eastern Redbud, Yoshino Cherry, and Northern Red Oak trees at this giveaway.





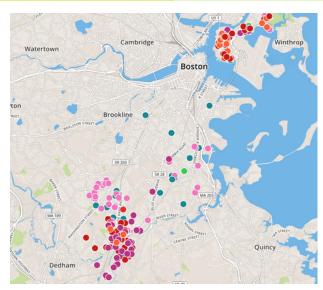
EAST BOSTON

At our East Boston tree giveaway in October, we gave away or planted over 75 trees. This giveaway was drive up style so residents could come by and pick a tree. We followed up with the proud new tree owners in the months after the giveaway.





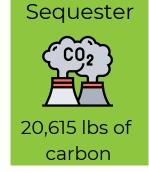






Over the next 20 years these trees will







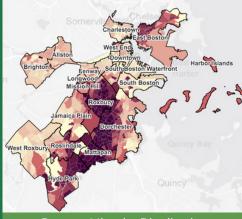




NEW PERSPECTIVES: TREE EQUITY MAPS

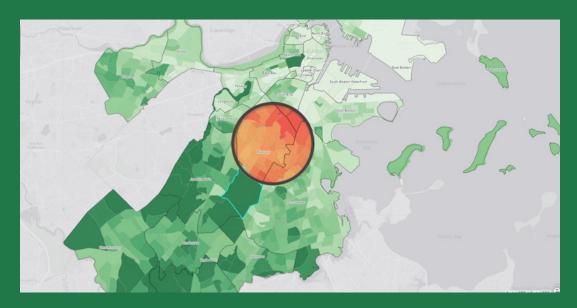






map of Boston Percent Minority D

In collaboration with Boston University's URBAN program, we created a series of Tree Equity Maps depicting tree canopy coverage, environmental stressors, population demographics, and the spatial relationships between these factors across the city of Boston. The maps can be found at tree-equity/ and are an interactive way to learn about environmental threats to public health and how they disproportionately affect marginalized and under-canopied neighborhoods of Boston.



VolunTREEers

Our VolunTREERs do so much to grow and nurture Boston's forest. They plant trees, call residents, and have inventoried over 5,000 trees and empty planting sites in Boston. That's 10% of Boston's street tree population! We are thankful for the amazing work of our volunteers and help us care for our trees and our residents.

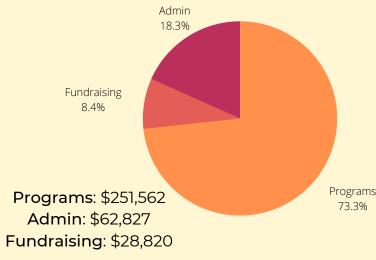
Join the movement and become a VolunTREEr at <u>treeboston.org/get-involved/voluntreers-program/</u>.

FINANCIALS

Revenue



Expenses



Thank You to Our Donors!



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TOTAL: \$343,209



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Susanna Badgley

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*Special thanks to our monthly sustaining members