

2026 Event Sponsorship Tiers

Premier Level Sponsorship

Grow **Tree Equity** with a Canopy Level Sponsorship. Your support puts 250 new trees in the ground at resident homes or keeps 100 thirsty trees alive during Boston's hottest months. Join us in building a greener, cooler, and more equitable city for everyone.



Canopy

\$25,000

- Brand logo on our website for a year
- Opportunity to co-brand merchandise
- Sponsorship extends across all 2026 events
- Press release for sponsorship and related events
- Exclusive social media recognition before and after event

Plus the benefits from the Forest, Tree, and Seedling tiers!



Forest

\$15,000

- Brand logo on our website for a year
- Inclusion in event press release
- Exclusive social media recognition before and after event
- Plus benefits from Tree and Seedling tiers



Tree

\$10,000

- Logo featured on event materials and signage
- Newsletter shoutout before and after event
- Verbal acknowledgment during the event
- Option to sponsor a specific activity with on-site recognition
- Plus benefits from Seedling tiers

2026 Event Sponsorship Tiers (Continued)



Seedling

\$5,000

- Name or logo included on event materials
- Recognition alongside other sponsors on social media
- Benefits from Seed Fund tier



Seed Fund

\$2,500

- Direct contribution to event logistics (e.g. D.J, photographer, food)
- Name or logo included on event materials
- Included on the event webpage

Contact Aunjoli for more information: aunjoli@treeboston.org.

